Renner Joins Coaches' Tool Chest

CINCINNATI, OH — Coaches' Tool Chest (CTC) is proud to announce that Julie Renner has joined the team, spearheading Business Development as the organization accelerates its mission to educate and serve middle school and high school coaches across the country. Renner brings a distinguished career spanning three decades at the intersection of K–12 educational leadership, athletic administration, and sports-technology enterprise. Most recently serving as Vice President of the Association Management Platform (AMP) at FinalForms and Associate Executive Director of the Ohio Interscholastic Athletic Administrators Association (OIAAA), Renner has spent years collaborating directly with state athletic director associations, executive directors, and national governing bodies, including the NIAAA.

Her administrative roots run deep into school culture and education-based athletics. Renner previously served as District Director of Student Athletics (Grades 7–12) for Loveland City Schools where she managed 125 coaches and extensive athletic operations, served as an elementary principal, assistant principal, and educator. Recognized nationally with the NIAAA Achievement Award in 2026, her background bridges the operational realities of athletic departments with a passionate advocacy for student-centered development.

At Coaches' Tool Chest, Renner will focus on expanding strategic partnerships with state associations, school districts, and athletic departments nationwide, solidifying CTC's standing as the premier educational platform for interscholastic coaches.

"We are excited to welcome Julie to the CTC team," said Jan Wilking, Partner at Coaches' Tool Chest. "She has a proven track record of leadership that centers on her ability to build positive professional relationships and an undeniable drive for excellence. Her deep understanding of both athletic administration and the educational mission of school sports makes her an invaluable addition as we continue to grow."

Coaches' Tool Chest is built around the philosophy that athletics are an extension of the classroom. Renner's firsthand experience as both a building administrator and an athletic director will guide CTC's expansion, ensuring school districts receive professional development tools tailored specifically to middle and high school coaching environments.

"Throughout my career in schools and athletic associations, I've seen firsthand how pivotal a coach is in shaping a young person's life," said Renner. "Coaches' Tool Chest is setting the standard for education-based coach training. I am thrilled to join the CTC team to help athletic directors and school leaders across the nation equip their coaches with the knowledge, skills, and confidence to lead student-athletes both on and off the field."